**Privacy Policy** 

Updated on: 08/01/23

Essex Med Spa ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website or interact with our services.

## **Information We Collect**

Personal Information: We may collect personal information, such as your name, email address, postal address, phone number, and other identifying information when you provide it to us voluntarily.

Non-Personal Information: We may also collect non-personal information, such as browser type, operating system, IP address, and browsing behavior, through cookies and similar technologies.

## How We Use Your Information

We may use your information for the following purposes:

To provide and maintain our services. To respond to your inquiries and requests. To send you updates, newsletters, and marketing communications (you can opt-out at any time). To improve our website and services. To analyze usage patterns and trends. Disclosure of Your Information

### We may disclose your personal information to:

Service providers and vendors who assist us in delivering our services. Legal authorities if required by law or to protect our rights. Affiliates and business partners for marketing and promotional purposes. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to collect information about your browsing behavior on our website. You can control cookies through your browser settings.

### Security

We employ reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the internet or electronic storage is entirely secure; therefore, we cannot guarantee absolute security.

# Your Choices

You may have the following choices regarding your personal information:

Access and Correction: You may request access to or correction of your personal information held by us.

Opt-Out: You can opt-out of receiving marketing communications from us.

Deletion: You may request the deletion of your personal information, subject to applicable laws. Do Not Track: Our website does not respond to "Do Not Track" signals from browsers.

## **Children's Privacy**

Our website and services are not directed at children under the age of 13. We do not knowingly collect personal information from children.

# **Changes to this Privacy Policy**

We reserve the right to update and revise this Privacy Policy at any time. The latest version will be posted on our website.

## Contact Us

If you have questions, comments, or concerns about this Privacy Policy or our data practices, please contact us at:

lara@essexmedspa 303-973-3683